



# Shelley Jory

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**Age: 38**

**Business Woman, British Power Boat Champion**

Shelley Jory is one of the **United Kingdom's leading powerboat racers** and the **first female British champion in her field.**

Shelley, from Hampshire, runs a successful family bridal business - a far cry from the world of powerboat racing.

**2008** Shelley is currently racing in the **Formula 1 of power boat racing**, P1. Partnered by American Nigel Hook she is racing in a 38 foot Mercury Powered Skater Powerboat sponsored by her long time sponsor, Raymarine and US company. Lucas Oil. She also has new sponsors LMR [goinglean.co.uk](http://goinglean.co.uk) and Andark on board.

Shelley has entered this **prestigious race** series as a rookie but certainly not a novice! Anyone who has come to know Shelley and her power boat racing career will know that she is **looking for a world championship to add to her trophy cabinet.**

**2005 – 2007** Honda Formula 4-Stroke British Championship.

Shelley takes on a new race partner - a complete novice to the sport. They start training in January 2005 and immediately make an unbeatable, determined team. At the first race of the 2005 season they take their first win and then go from strength to strength. The championship goes to the wire! The final round produces two phenomenal wins to give Shelley her first ever British championship title. Two further seasons in the Championship sees the girls on the podium every time, an unbeaten record.

**2004** Shelley was asked to lead the first all girl team in the British Honda Powerboat Series taking 3rd place. She went on to retain the 2004 "3 hour" Endurance Race on Lake Windermere.

**2003** Shelley becomes the first woman ever to win the 3-hour Endurance Race on Lake Windermere setting 3 new records in her V24 powerboat and also takes 2nd place in the British National Championships.

**2002** Shelley competes in the 2 Litre World Championships winning the bronze medal, then goes on to win the Gibraltar Championships with Shelley collecting "First Lady" trophy.

Shelley is much respected in her sport and **gains wide press coverage**, featuring the **Honda Formula 1 ad campaign**, in a number of national newspaper features and many sporting magazines. She currently **co-hosts BBC Radio Solent's H2O Show** and features prominently in the coverage of the P1 series.

For the past decade Shelley has **forged her way** through the **male dominated sport** of power boating. Shelley is an **articulate and motivational speaker**, passionate about her sport with a **winning personality**.

## Testimonials

COFFIN MEW SOLICITORS - WOMENS BUSINESS MEETING 4th March 2008 Rose Bowl, Southampton.

Thank you for your fantastic presentation at our women's networking event at the Rose Bowl last night. It was a thoroughly entertaining and inspirational and I have received some great feedback from our guests:

"Very well planned presentation with excellent media"

"Fantastic Speaker"

"Very enjoyable evening - truly inspirational"

"Thoroughly enjoyed the presentation - very interesting and motivational"

"I have been motivated by this talk"

I look forward to catching up on your progress later in the year especially in your new ventures!

Emma Kemp, Coffin Mew LLP

TONY COTTON - HEADTEACHER OF MILLBROOK SCHOOL - 6th December 2007

To: Fiona Pankhurst - Raymarine Ltd

HSBC BANK - 21st February 2007

Having heard Shelley speak once, I arranged for her to do a presentation

To my colleagues at HSBC Bank as I found her presentation so inspiring and motivating. Shelley is passionate about her sport and demonstrates triumph over adversity which can be applied to many aspects of anyones life. You cannot fail to be inspired by her. I just hope I get to hear her presentation for a 3rd time!"

Claire P TONKIN

COMMERCIAL FINANCIAL PLANNING MANAGER |  
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